



MEDIA INFORMATION

THE REGION'S UNMISSABLE SOURCE OF BUSINESS NEWS, COMMENTARY AND INSIGHT



CONTACT

neechamber.co.uk

Contact - North East England Chamber of Commerce's flagship business magazine goes from strength to strength with more agenda-setting news, comment, insight and analysis plus its regular email bulletin sent direct to the inboxes of leaders and influencers throughout the region.

Contact is the North East's most widely distributed business magazine, and the title, and its regular e-bulletin, present a uniquely effective offline and online package conveying member news and developments alongside insight and commentary on the wider business and economic landscape.

The **Contact** magazine and online **Contact Bulletin** feature breaking news and comment from across North East business and communicate directly with members of the 4,000-strong network, strengthening **Contact's** role as the region's unmissable source of business news, commentary and insight.

Contact projects the far-ranging influence of the Chamber, and as the leading business membership organisation in the region with more than 4,000 members ranging from owner-managed SMEs to major PLCs, its members represent more than one third of the region's workforce.

Contact magazine and **Contact Bulletin** are central to North East England Chamber of Commerce's communications strategy, providing a highly effective medium for members to reach one another and a force through which the Chamber can further the North East business agenda regionally and nationally.

Contact magazine is published six times a year and distributes 7,000 copies. Key people in each member organisation receive a copy through the post and further copies are distributed to public and private sector business support organisations, business centres, managed offices, MPs and opinion formers throughout the region.

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MEDIA INFO

MEDIA TECHNICAL INFORMATION

This publication is A4 portrait (297x210) size and perfect bound. Cover printed CMYK on 200gsm silk stock with outer cover laminated. Inner pages are printed on 90gsm silk stock full CMYK.

If supplying advertisements please ensure that they are created to the correct size with NO CROP OR REGISTRATION MARKS. Please allow enough clearance from the trim edge for all critical elements (we recommend a minimum of 10mm). If supplying a DPS please ensure you don't have any critical elements within the page binding. All artwork needs to be produced to 300dpi minimum CMYK (4 colour process). Bitmap images (1 col scans) needs to be at 2400dpi.

Please supply all adverts as Hi-resolution PDF files. **No other formats will be accepted.**

IN HOUSE SETTING

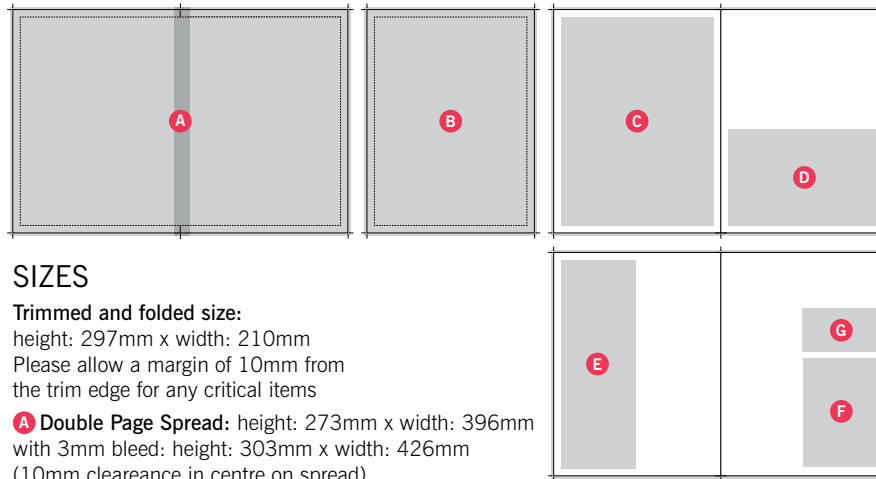
We offer a free in house setting service. If you wish to have you advert produced by us we can set and send you a proof for your approval at no extra charge. Text can be supplied as MS Word and Text Only files. Images can be sent via email and need to be high resolution and be a minimum of 300dpi at 100% of the reproduction size. Alternatively, images can be supplied as hard copies so we can scan internally.

offstone[™]
PUBLISHING

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SIZES

Trimmed and folded size:

height: 297mm x width: 210mm
Please allow a margin of 10mm from the trim edge for any critical items

A Double Page Spread: height: 273mm x width: 396mm with 3mm bleed: height: 303mm x width: 426mm (10mm clearance in centre on spread)

B Full Page (with 3mm bleed): height: 303mm x width: 216mm

C Full Page: height: 273mm x width: 186mm

D 1/2 Page landscape: height: 132mm x width: 186mm

E 1/2 Page Portrait: height: 273mm x width: 91mm

F 1/4 Page Portrait: height: 132mm x width: 91mm

G 1/8 Page: height: 65mm x width: 91mm

ADVERTISING RATES

PREMIUM POSITIONS

Outside Back Cover	£1,200
Inside Front Cover	£1,100
Inside Back Cover	£1,100

RUN OF PAPER POSITION

Double Page Spread	£1,600
Full Page	£900
1/2 page	£500
1/4 page	£300

All positions are subject to availability. Bleed is only available on full page and double page positions. Prices above include North East England Chamber of Commerce membership discount of 20%.

EDITORIAL PROFILES

The prices include photography and editorial assistance.

Full page editorial	£990
Half page editorial	£550
Advertorial Column	£270

Rates are effective from 1st Jan 2016. This rate card is reviewed annually. All prices are exclusive of VAT. Non-member ratecard is above plus 20%

SPONSORSHIP

Prices for sponsorship of individual content areas and features within the magazine are available upon request.

SERIES DISCOUNTS

(only valid if run consecutively)
3 issues 10% – 6 issues 15%

AGENCY COMMISSION - 10%

PRE-PAYMENT DISCOUNT

A further 5% discount is available for pre-payment of series bookings of 3 issues or more. The complete schedule will be invoiced when the first advertisement appears.

INSERTS

Single and multiple page loose inserts no larger than A4 in Size can be inserted to the magazine at £100 per 1000. Full run of magazine only. Maximum of 4 inserts per magazine, subject to availability.

E-BULLETIN



Contact Bulletin is emailed fortnightly (and occasionally on big business news days) to over 6,000 email addresses at NECC member companies, contacts and affiliated organisations.

'In Association' message,

Banner **1 £250 PER BULLETIN**

Sponsored Feature **2 £350 PER BULLETIN**

Please supply all adverts as RGB GIF, JPG, PNG or HTML files. Please note due to mobile iOS devices (eg iPhones, iPads) we do not allow for flash banners.